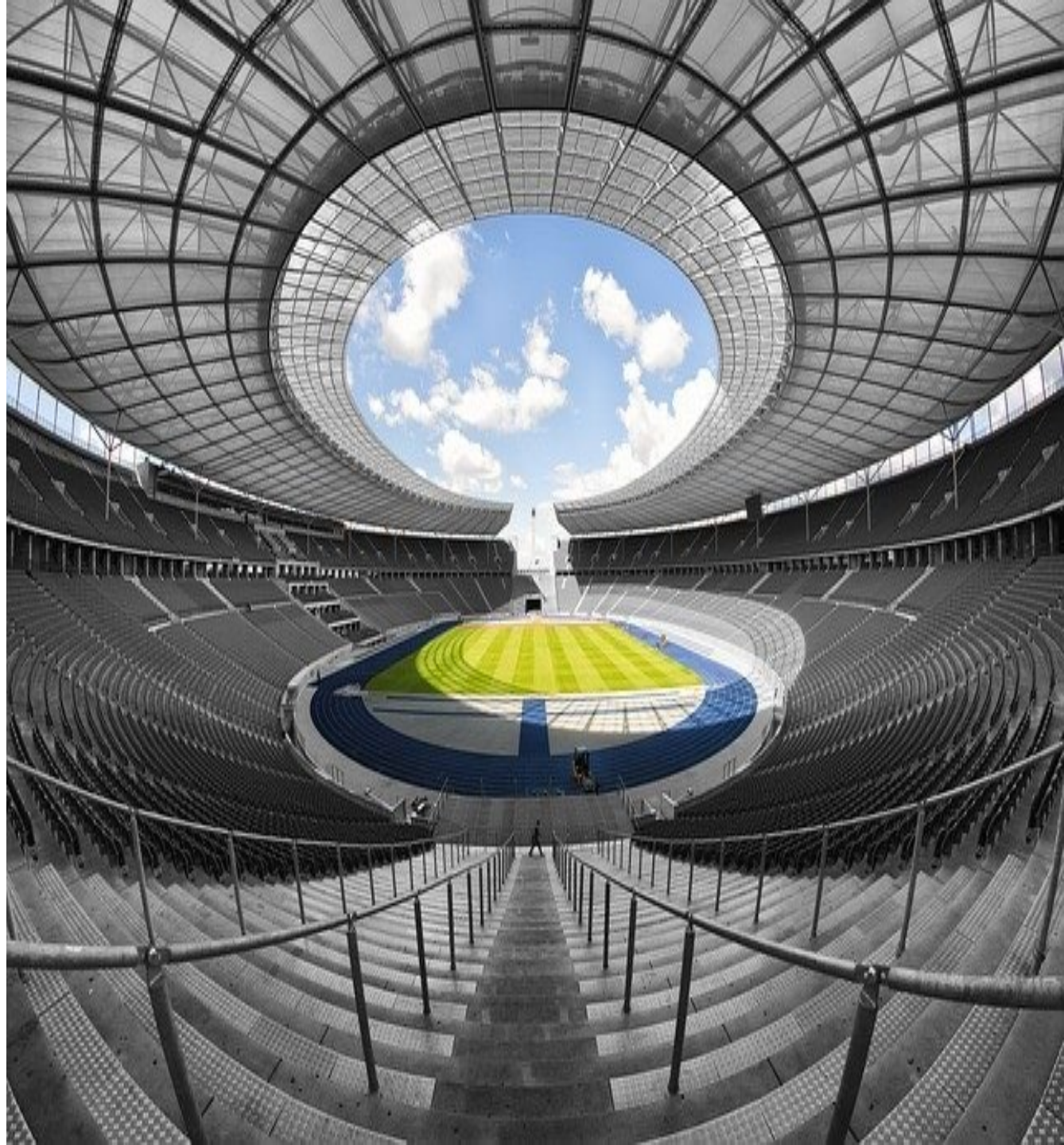


Saudi Arabia 2034 World Cup and 2030 World Expo Projects

Ed James and Colin Foreman
MEED GlobalData Plc

December 11, 2023



Saudi Arabia World Cup & Expo Projects 2024 Report

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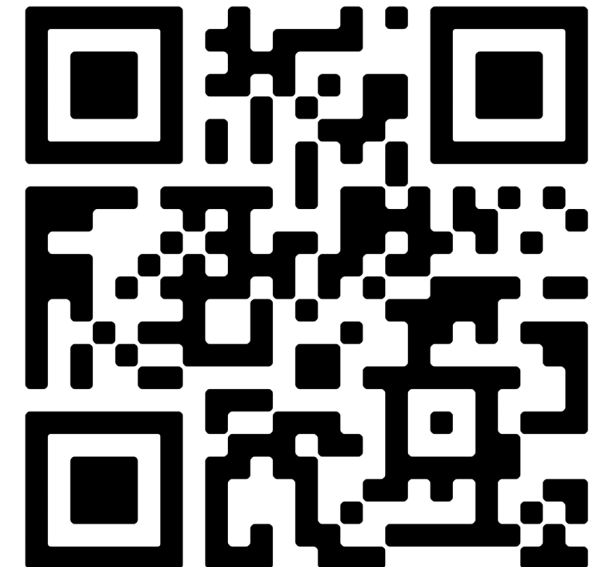
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FIFA 2034 World Cup



Key moments in Saudi's World Cup journey

Acquisition of Newcastle United

- October 2021
- A consortium led by the Public Investment Fund (PIF) and including PCP Capital Partners and RB Sports & Media completed the full acquisition of UK football club Newcastle United from St James Holdings in a deal estimated to be worth \$415m.

Qatar World Cup 2022

- November 2022
- Crown Prince Mohammed bin Salman bin Abdulaziz al-Saud attended the World Cup opening ceremony in Qatar. He embraced Qatari Emir Sheikh Tamim bin Hamad al-Thani there emphasising the strengthening of ties between the two countries. Saudi Arabia stunned the world a few days later, beating ultimate tournament winners Argentina 2-1 during a group stage match.

Cristiano Ronaldo joins Al-Nassr

- December 2022
- Portuguese footballer Cristiano Ronaldo formally joined the Saudi Arabian football club Al-Nassr for a reported pay of \$200m. The ripples are felt within days with Al-Nassr's Instagram account growing from 800,000 followers to over 6 million.

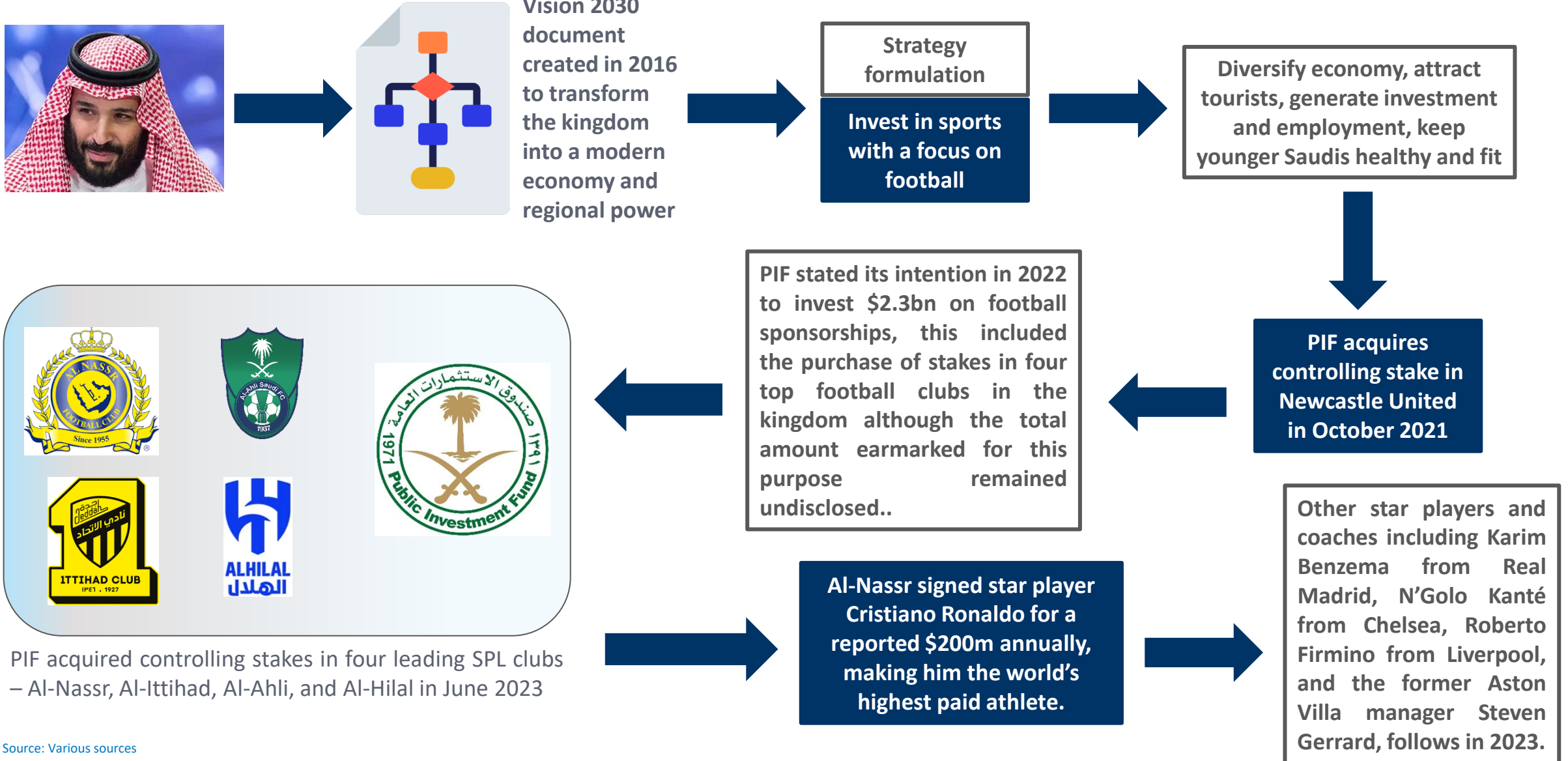
PIF invests in four clubs

- June 2023
- The PIF acquired four Saudi football clubs – Al-Ittihad, Al-Ahli, Al-Nassr and Al-Hilal. The clubs were converted into companies and complemented by non-profit foundations. The move triggered a season of intense transfer activity leading to nearly 90 players from European leagues crossing over into the Saudi Pro League starting with Brazilian star Neymar joining Al-Hilal.

Saudi Arabia's World Cup bid

- October 2023
- Saudi Arabia officially announced its bid for hosting the FIFA World Cup in 2034. Going by FIFA's rule that the 2034 tournament would be hosted by a country from Asia or Oceania, no country from the region made a serious bid and Australia which considered bidding, hacked out later, leaving the kingdom effectively as the only bidder. The Saudi bid will officially be confirmed in late 2024.

Saudi Arabia in football



Stadium Packages



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Prior to Saudi Arabia being the only contender for the 2034 FIFA World Cup, the Ministry of Sports issued in July a PQ notice for the construction or expansion of five stadiums – 3 in Riyadh and 2 in the Eastern Province. Given the 2027 AFC Asian Cup only features 24 teams, the PQ has been clearly viewed as a precursor to the preparation of the World Cup bid

Works forming part of the Ministry of Sports stadium program

- Increasing the capacity of King Fahd Stadium in Riyadh to 92,000 seats (30 months)
- Expanding the seating capacity of Riyadh’s Prince Faisal bin Fahd Stadium to 45,000 (26 months)
- Increasing the capacity of Prince Mohammed bin Fahd Stadium in Dammam to 30,000 seats (26 months)
- An increase in seating capacity for the Prince Saud bin Jalawi Stadium in Al-Khair to 45,000 (26 months)
- The construction of a sustainable New Riyadh Stadium in the north of Riyadh with 45,000 seats (26 months)

TOTAL ESTIMATED COST = SR10.1bn

Rationale

Current stadium capacity does not meet growing demand:

- Capacities do not match population growth and projected growth of family attendance figures.
- Low capacities affect ability to successfully bid for major events.
- Lighting, player facilities and media facilities across most stadia do not meet minimum requirements set out by FIFA/ AFC for all stadiums.
- User experience and connectivity in stadia requires improvement to better position KSA’s hosting ambitions.
- Value can be generated through naming rights, improved VIP and hospitality offerings and upgraded F&B areas to raise user experience.
- Current stadium conditions unfit for future hosting ambitions:
- Current stadium conditions do not meet growth ambitions in clubs and events:
- Current stadium conditions limit commercialization opportunities:

King Fahad International Stadium

Year of Establishment: 1987

City: Riyadh

Address: Al-Amir Bandar Ibn Abdul Aziz Street, Riyadh

Club: Al Hilal SFC

Current Capacity: 68,750

Owner: Ministry of Sport

Nick Name(s): The Tent / Pearl of Stadiums

Renovation: Currently closed for expansion work

Final Planned Capacity: 92,000

One of the leading contenders to host the 2034 World Cup final



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Current



2027



King Fahad International Stadium Expansion Project

The scope of the project includes:

- Expansion of seating capacity from current 68,752 seats to 92,000 seats
- Construction and renovation of the main building
- Construction of pedestrian ramps and an artificial hill
- Construction of a multi-sport hall
- Construction of five-side football pitches and training field
- Construction of a theater and an exhibition space
- Construction of a football and a futsal academy

The existing fabric roof will be upgraded and provided with new LED uplighting to enhance the stadium appearance. The roof will be lit at night showing off its sculptural form. A 360-degree video board will be installed around the front edge of the roof providing spectators with an immersive digital experience. The screen will add weight to the front edge of the stadium roof requiring it to be strengthened.

New shading structures will be added over the east concourse and around the stadium. These will be constructed from tensile membranes supported by simple steel structures. To reduce the amount of operational energy and potable water used within the stadium energy efficient fittings such as LED lighting and water saving products such as low flow taps will be installed throughout.

Key project facts

Project name	King Fahad International Stadium Expansion Project
Location	Riyadh
Owner	Ministry of Sports
Estimated cost (Budget)	TBC
Major Expansion Work	Seating Capacity Increase by ~23,250
Preliminary Design	Schiattarella Associati
Project Management Consultant (PMC)	Mace Group
Architect	Populous
Main Contractor	Na
Current Status	Main Contract PQ
Start date	Q2 2024
Full completion	Q4 2027

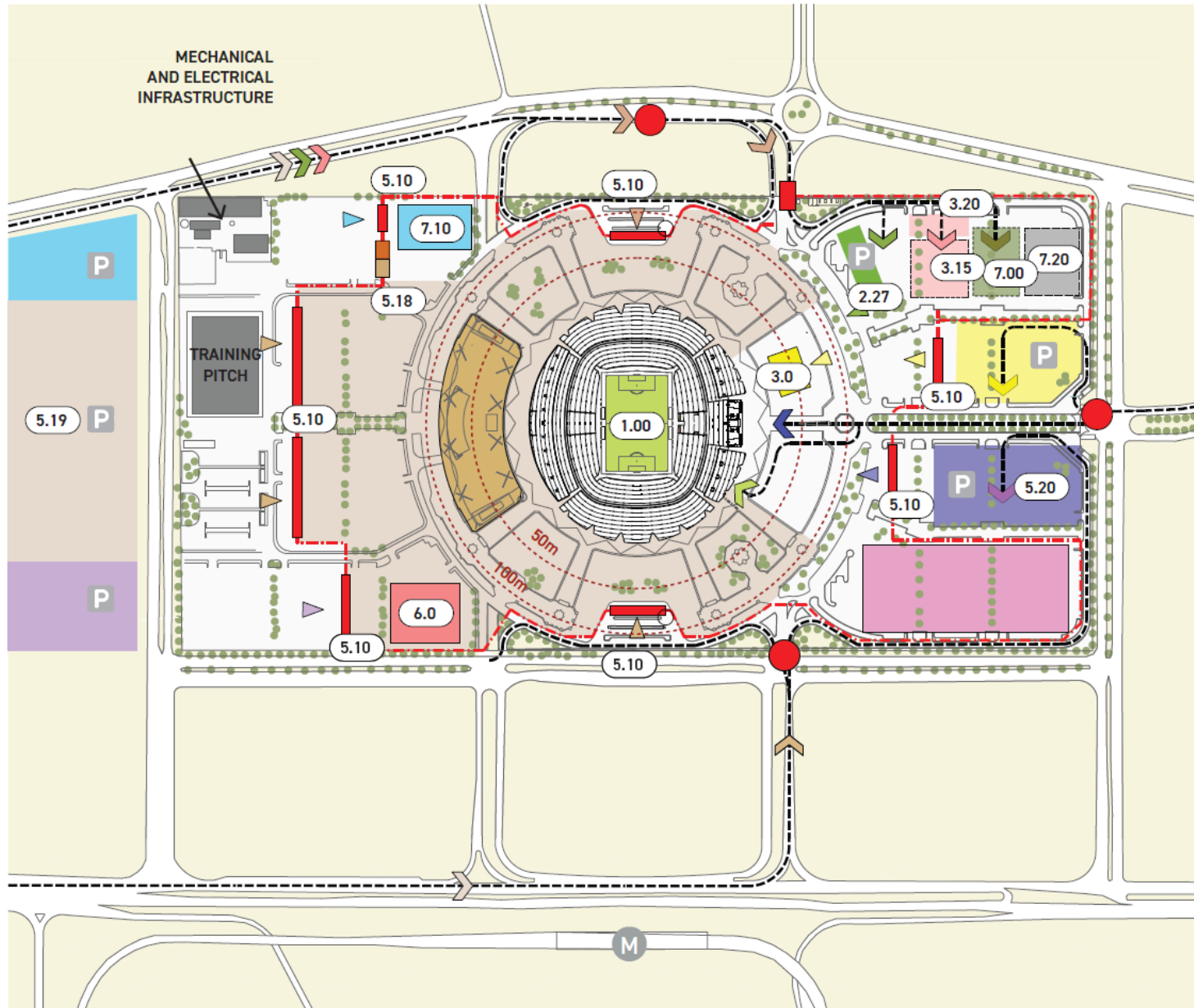


Site Plan



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The player and media facilities, currently situated within the east stand, will be relocated to the west to be in closer proximity to the VVIP and VIP areas, per AFC Asian Cup tournament requirements.

The new seating tiers have been set out to meet modern seat spacing dimensions and offer enhanced spectator comfort as well as providing new concourse spaces and amenity areas to safely meet the requirements of the additional capacity.

The new lowered pitch will sit on top of an improved pitch irrigation and drainage system and will have a tailored pitch care management plan to ensure an optimal playing surface. New LED floodlights installed on the front edge of the roof will illuminate the pitch to AFC tournament standards. aps will be installed throughout.

Training facilities timeframe

2026 AFC Women's Asian Cup (TBD) and 2026 AFC U-23 Asian Cup

- 18 training facilities in the host cities

2027 AFC Asian Cup

- 30 training facilities

2034 FIFA World Cup

- 36 team training facilities

Each stadium will have 3 official training sites. There will also be 2 official referee training sites

Construction to start in July 2024

King Fahd International Stadium				
		Official training site 1	Official training site 2	Official training site 3
01	Linked to which Stadium	King Fahd International Stadium		
02	Official training site name	KFIS Reserve Stadium	KFIS 2nd Reserve Stadium	KFIS 3rd Reserve Stadium
03	Year built	2017	N/A	N/A
	Start and end date of new build	N/A	2021-2022	2021-2022
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	N/A	N/A	N/A
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Ministry of Sport	Ministry of Sport
	Name of club(s) using	N/A	Mahd Academy	Mahd Academy
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	705	705	705
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes

Non-Sports Ministry Stadiums



For the 2034 FIFA World Cup, another set of stadiums have been proposed outside of the Sports Ministry remit, falling instead under the PIF's giga projects program

NEOM



Jeddah Central



Qiddiya



2030 World Expo

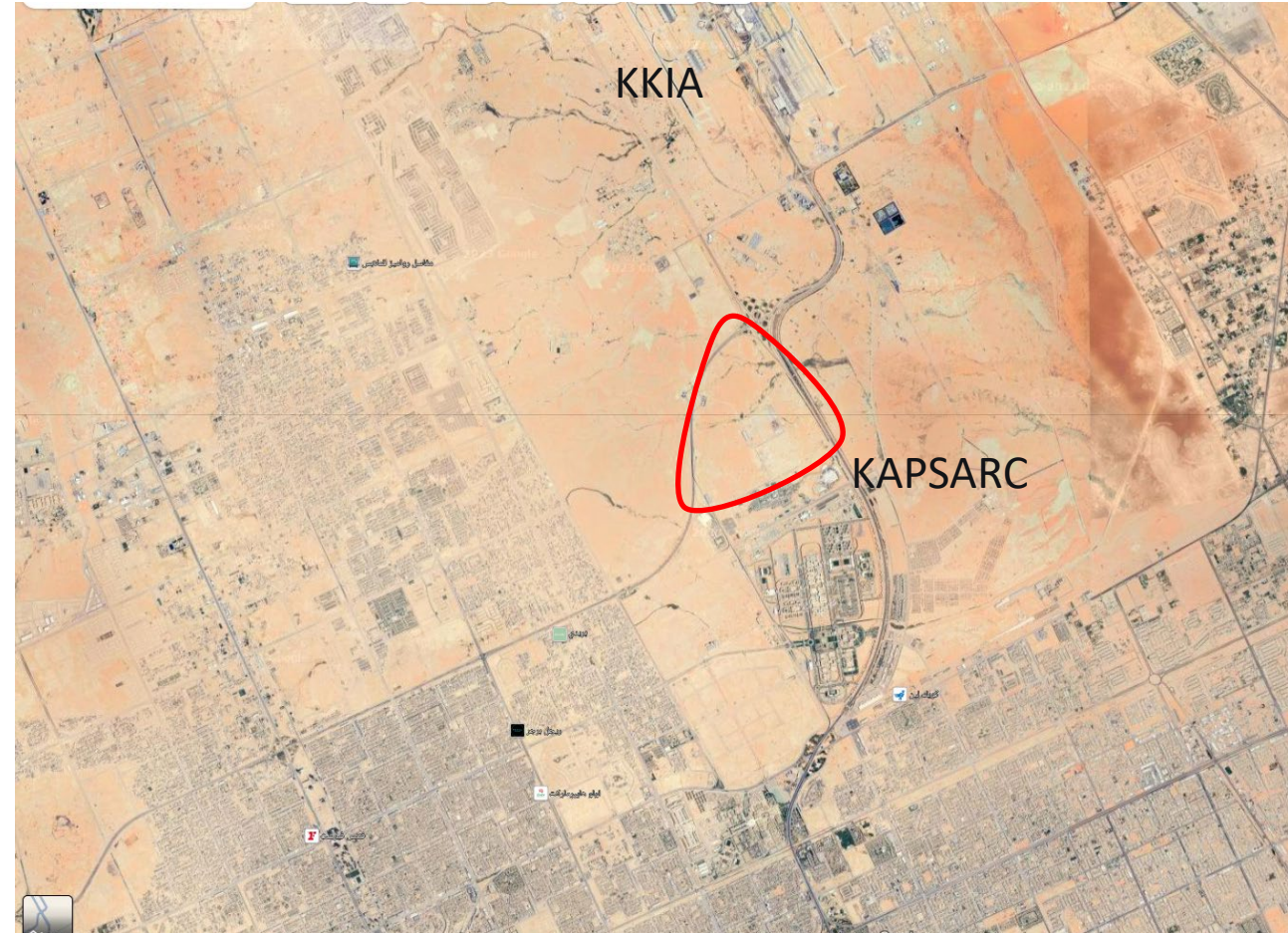
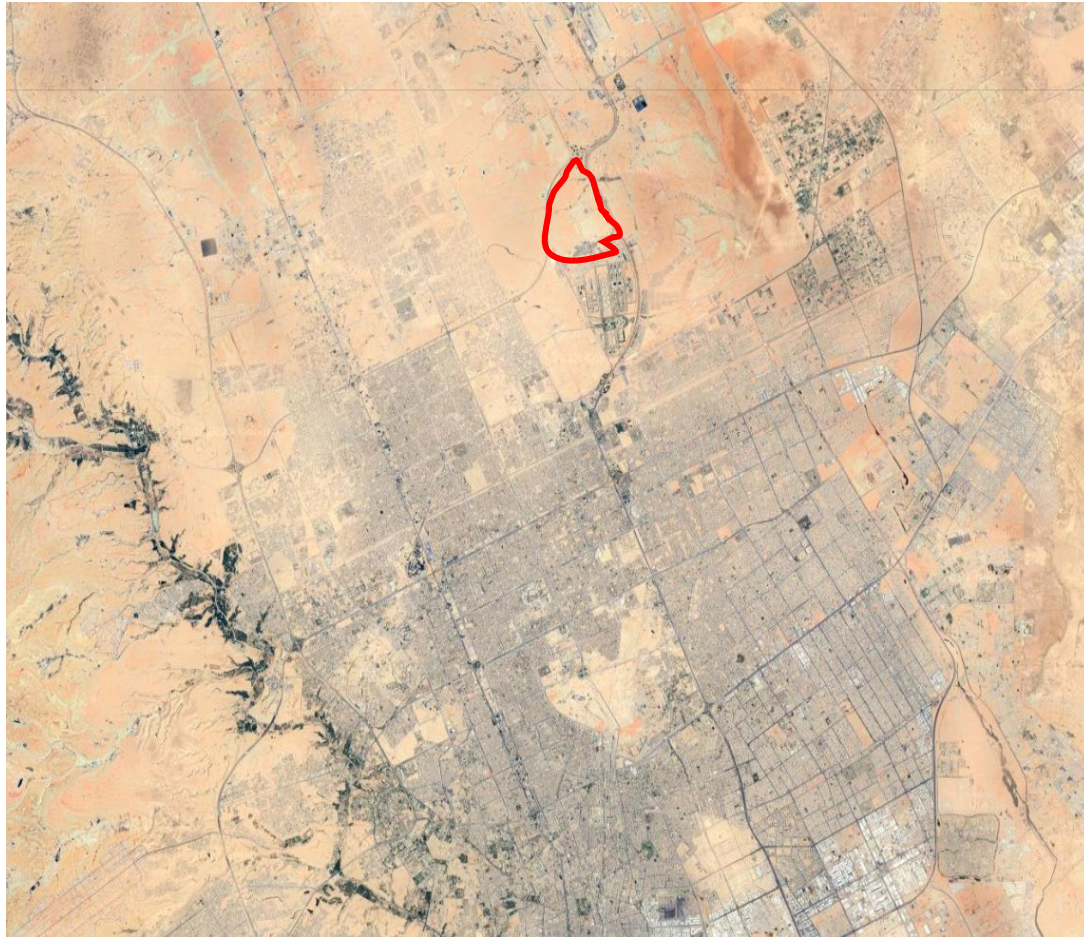


Key Facts

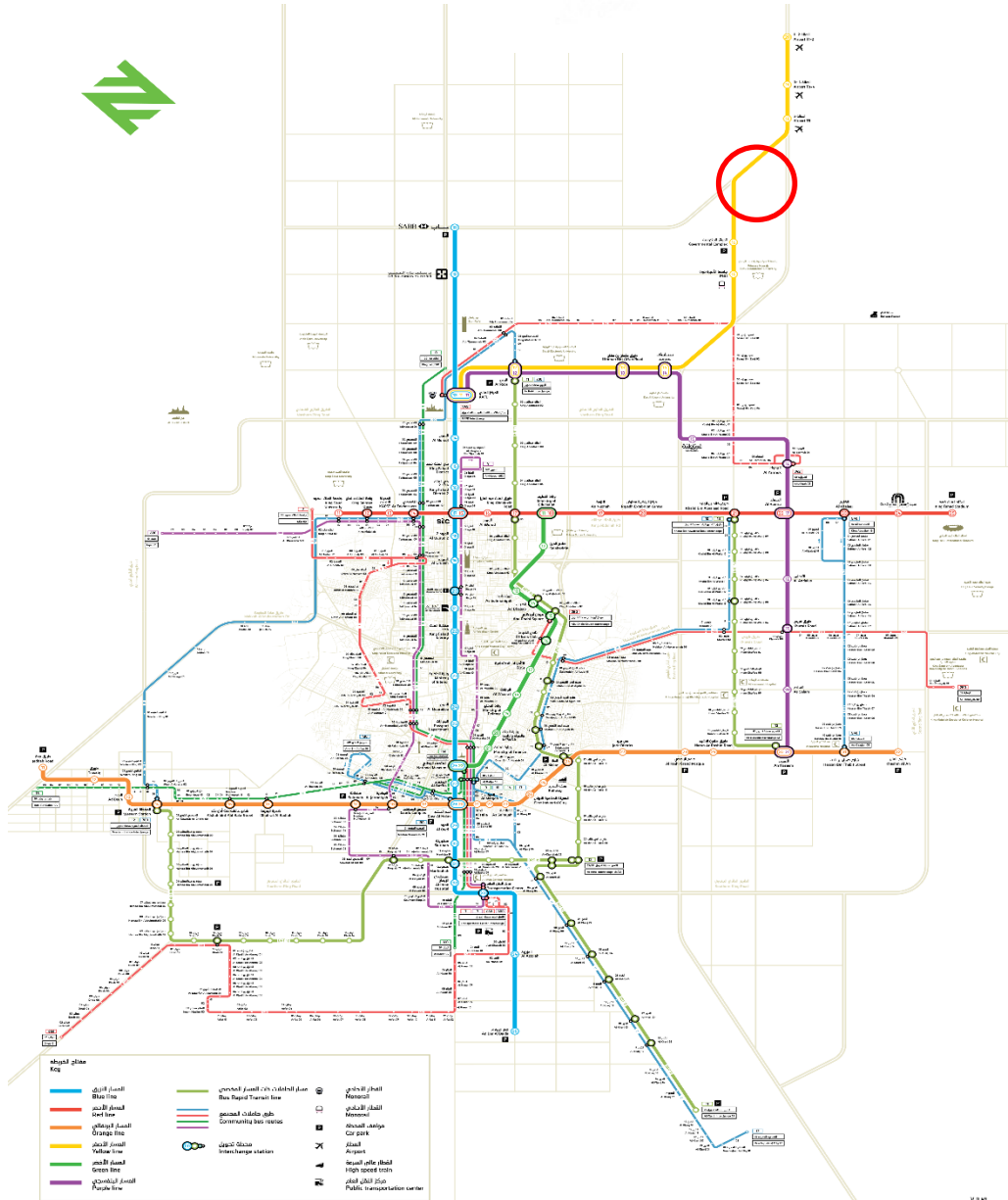
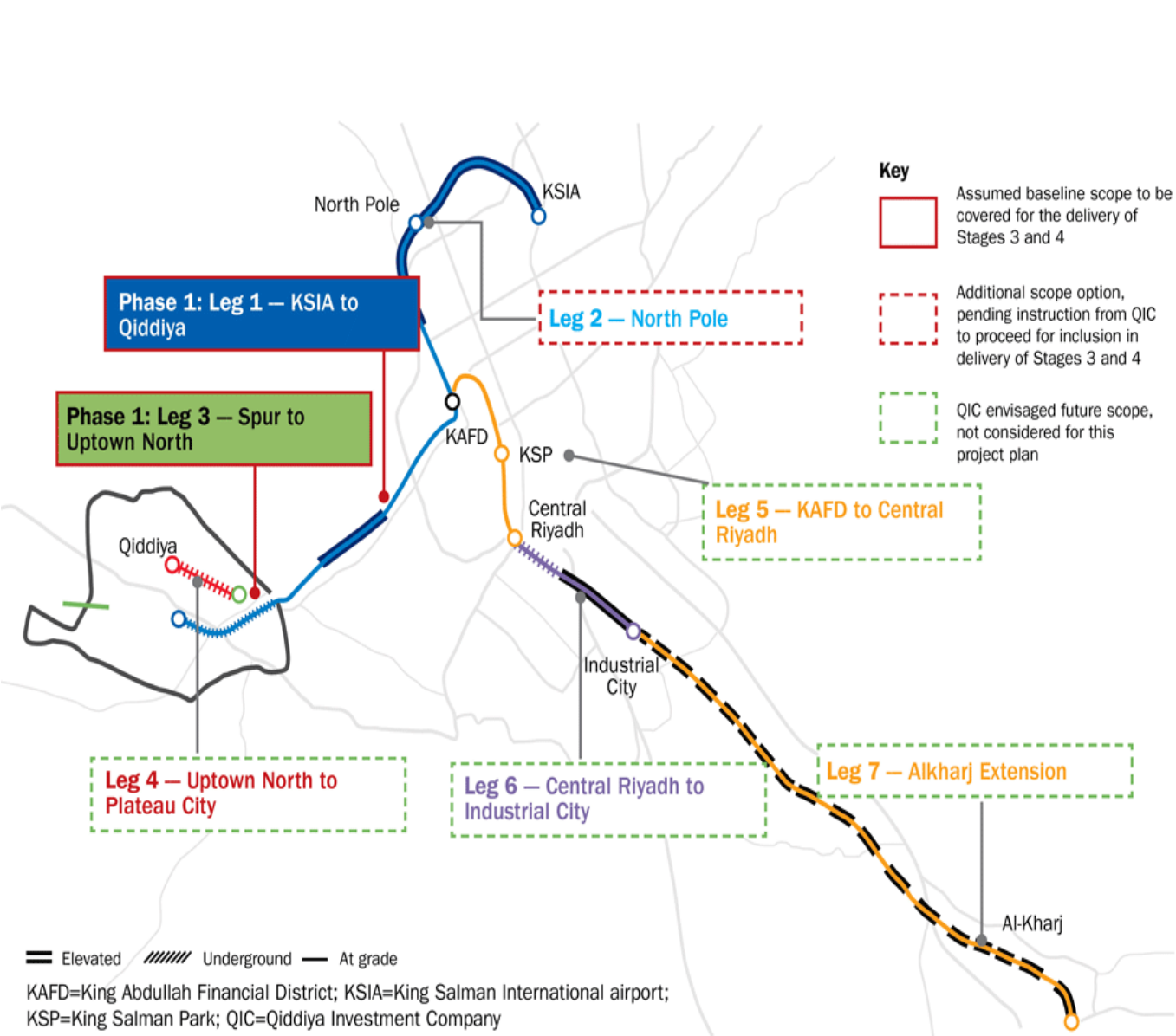
- Official budget of \$7.8bn of which some \$400m offered to development nations to support their own pavilions
- Located to the north of Riyadh close to the King Khalid International Airport
- Likely to be served by extension of Riyadh metro and dedicated station. Link with KKIA probable
- Expo site will be circular, unlike previous World Expos
- Bid process and masterplan handled by the Royal Commission for Riyadh (RCRC) and-house architectural team.
- Unclear if RCRC will remain the client for the infrastructure and general construction or whether a new body will be formed.



Location



Q-Express and Riyadh Metro



King Salman International Airport



King Salman International Airport located in Riyadh. The masterplan will be carried out by Foster + Partners and Typsa Group.



Poll Question One

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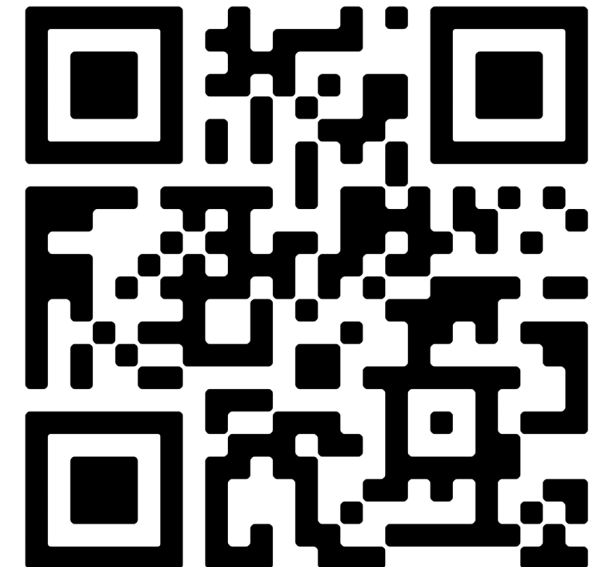
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Poll Question Two

Q&A

Do you have any questions?



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